

Business, Media en Recht

Stage & afstuderen
Opleiding
International
Business

Internships and Final Projects International Business (IB)

Welcome to the practical training info pages of the International Business programme. Any vacancy may be posted on the website

<https://samenwerkenmetwindesheim.nl/bmr>

after you have read the criteria on this page.

This page contains information about the following subjects:

- General information about the parts of your study programme involving training elements.
- Internship in the 2nd semester of Year 2, duration is 16 weeks.
- Applied Business Research Project in term 2 of Year 3, duration 10 weeks.
- Research Thesis in the first term of Year 4, duration 10 weeks.
- Contacts.
- Link to general degree programme information.

General information

Internship and Professional Practice

Our students are eager to learn and will help you to solve specific issues, which is at the same time a good learning experience for them.

Are you looking for talent?

Your organization frequently comes across issues you would like to tackle or investigate better. But no employee has the time or the required knowledge to do this. At Windesheim we train students to become inquisitive researchers and practical thinkers. They can help you to find a solution to your problem and at the same time you will be providing the student with a highly valuable learning experience.

Internships, Applied Business Research and Research Thesis

Our students are available to do internships, applied business research (in groups) and a research thesis (individual).

The advantage of having interns in your company is that, besides providing daily work assistance, they can also carry out small research assignments and other jobs. These students are usually about halfway through their degree programme. It is an excellent opportunity to them to get to know the ins and outs of their professional field.

The applied business research project is an opportunity for you to get a small group of students who work either in your company or at Windesheim during two days a week for a period of 10 weeks on a practical assignment that is too big for an intern. With a modern way of working and a very deliverable focused mentality they will provide you with a concrete solution for your problem.

Research thesis students are in the final stage of their study programme. These independent students are capable of conducting a complex research assignment and providing advice on more profound issues in your organization. They will work during five days in ten weeks on your problem and will do that in good cooperation with you.

Internship

As a rule, the student works on average 4,5 days in a week, for 16 weeks, in his internship.

Only international students are placed in the Netherlands. Please keep in mind that these students speak English to communicate. They have the advantage of bringing their own native language into your company, e.g. Chinese, Spanish or German.

Dutch students are required to go abroad. Countries where German or French is spoken are to be recommended, because our students study these languages as part of their degree programme. If you have any branch offices in these language areas, you can select our students on this criterion.

Requirements set to the internship company:

- Workplace in compliance with Dutch occupational health and safety (ÁRBO') regulations.
- Supervision at higher professional education (hbo = applied university) level.
- Workforce at least 10 FTE, in mutual consultation a smaller workforce may be agreed.
- The internship is to be done in an international business setting.

Applied Business Research I Project

Examples of professional product to be delivered by a small group of students:

- From many brands to one brand.
- Discovering new markets and new possibilities.
- Optimizing your international website.
- Solving problems in your value chain.

The only requirement is that the assignment is to be done in an international business setting. It will benefit your company and the students if the students can partly work on their assignment within your organization. Duration is 10 weeks. Students work 2 days in a week on this project.

Applied business research II

This project is done by one student every day during 10 weeks.

Examples

- Cross border e-commerce advice.
- Operations and supply chain management advice.
- International marketing communication advice.
- International market research including export advice.

Requirements set to the research thesis company:

- The assignment has to be done in an international business setting.

Contact

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